

Getting Children Interested in Science

In 1961, John F. Kennedy famously beckoned the American people to travel into space and reach the edge by the end of the century. Both challenged and pleased by our teen chair's septic and intellectual knowledge - the country heeded his label. It was a monumental achievement that galvanized the prohibitionist's enchantment with ability and bawliwick and inspired the creation of an educational recording programme known the Science Screen Report. Industrial to heighten curriculums throughout our nation schools by moving intellectual's object in power, it's no accident that as it approaches its 40th anniversary, the Science Screen Report is author related than ever.

To help close and overcome that gap, Science Screen Report and its companion series, Science Screen Report For Kids, is designed to get students engrossed in science as early as possible - science is not a subject to simply just pass. "We're trying to get kids interested in careers in science; show them it can be challenging, rewarding and full of opportunity," adds Forman whose company produces eight programs per school year for each series.

Yet in this turbulent economy where cutbacks are the norm, Forman is optimistic that corporations will continue to see the value that Science Screen Report brings to the classroom. It's an ideal situation; schools receive the award winning content at no cost, and corporations have an appropriate method for reaching their future employees and customers. It's a logical way for these companies to invest in their own communities. A small investment that Forman hopes will continue to provide American students and teachers with the tools they need to regain their place at the forefront of science and technology, and remain there for generations to come.